



**EVALUATING THE ROLE OF TECHNOLOGY IN STREAMLINING FINANCIAL
MANAGEMENT PROCESSES OF TRANSIENT HOUSE OWNER IN CALAYO,
NASUGBU, BATANGAS**

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ABSTRACT

This study aimed to evaluate the role of technology in streamlining financial management processes of transient house owners in Calayo, Nasugbu, Batangas. It focuses on how technological tools and systems improve efficiency and accuracy in managing financial operations.

The participants in the study were, thirty (30) transient house owners in Calayo, Nasugbu, Batangas using correlational type of Quantitative Research methods. Purposive sampling was used in this study based on the following criteria: 1. The respondent must be the owner or primary manager of a transient house in Calayo, Nasugbu, Batangas.

Keywords: *Transparency, Competitive landscape, Risk management*

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